

2018 China-Overseas Biopesticides & Biostimulants Business Exchange Congress (BioEx 2018)

Shanghai,China Aug. 11, 2018-Aug. 13, 2018



Background

China is a large agricultural country, also one of the biggest agri-product demanded countries. With the overuse of chemical pesticides and fertilizers in recent years, the harm to environment and human health receive more and more attention. Therefore, China has announced in 2015 that it's targeting zero growth in the use of chemical pesticides and fertilizers by 2020. Biopesticides and biostimulants are growing in demand.

With China being a world hub for agriculture it is no surprise that these products are seeing rapid growth and great development potential. The **2018 China-Overseas Biopesticides & Biostimulants Business Exchange Congress (CBBC 2018)**, organized by **AgroPages** and **Global BioAg Linkages Inc**, is an international scientific and commercial meeting to review the latest market knowledge on these products in China and the world, introduce the excellent biopesticides/biostimulants to China and foster China - Overseas business relationships.



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Agenda

August 11 Registration
August 12, Morning

Opening Ceremony	8:00 - 8:30
1. Changes & Procedure of Biopesticide Registration in China under New “Regulation on Pesticide Management”	8: 30 - 9:10
Institute for the Control of Agrochemicals, Ministry of Agricultural and Rural Affairs of P. R. C.	
2. Current & Future of Biostimulant Development in China	9:10 - 9:40
Xiong Sijian, Secretary General, Chinese Biostimulant Development Alliance	
3. Current & Future situation of Amino Acid Biostimulants	9:40 - 10:10
Cao Hua, BIOPHARMACOTECH	
Coffee Break	
4. Registration Policy for Biopesticides & Biostimulants in Key Asian Countries	10:30 - 11:00
Patrick M. Rocamora, Professor, UPLB	
5. Biopesticide Registration and Challenges in ASEAN	11:00 - 11:30
Dr. Piyatida (Tung) Pukclai, Asian-Pacific Business Development Director, Dr. Knoell Consult	
6. Opportunities & Challenges in Oversea Biopesticide Registration	11:30 - 12:00
Zhou Haiyan, International Marketing Director, Beijing Multigrass Formulation	

August 12, Afternoon

7. Optimizing Biosolutions with Different Modes of Action/Rotation/Soil Conditions	13:30 - 14:00
Carol Pullen, General Manager, Oro Agri	
8. Developing Strategy for Biosolutions in Conjunction with Synthetic Products	14:00 - 14:30
Wilson Boardman, Managing Director, Micromix Plant Health	
9. Product 1: PH. AGROHOM	14:30 - 15:00
Coffee Break	
10. Development and Quick Field Test on Microbial Biostimulants and Biopesticides	15:30 - 16:00
Kim Müller Christensen, Global Commercial Senior Manager, Chr. Hansen A/S	

11. Developing History and Future of Biopesticides 16:00 - 16:30
Huang Yong, Phytopathology PhD, Sydney University
Chairman, ChengDu TePu Biotech Co.,Ltd

12. Product 2: Diachem S.p.A. 16:30 - 17:00

August 13, Morning

13. Opportunities and Challenges under New American Biostimulant Policy 8:00-8:30

David T. Crow, Chairman, U.S. Biostimulant Coalition

14. Biostimulant Marketing Strategy for Different Areas and Crops 8:30 - 9:00

Roger Tripathi, CEO, Global BioAg Linkages

15. Strategy on Selecting Excellent Biostimulant Distributors 9:00 - 9:30

Zheng Hongqi, General Director, Huafengdesheng

16. Product 3: Biopreparaty 9:30 - 10:00

Coffee Break

17. Biostimulant Marketing Experience in Europe 10:30 - 11:00

Martin Driscoll, Commercial Manager, Biotechnica

18. Use of Viral Insecticides in IPM Strategies 11:00 - 11:30

Philip Kessler, Director International Market Development, Andermatt Biocontrol

19. How Botanical Based Solutions Support Farmers to Cope with Challenges in Asia/China? 11:30 - 12:00

Wu Yuhong, General Manager-China, STK

August 13, Afternoon

20. Development and Application of Multi-Biostimulant Mixture 13:30 - 14:00

Yang Derong, Project Director of R&D Center, Yuntianhua Group
Leader in Technology Park for Highland Specialty Crops

21. RNAseq Applied in Developing Biostimulants 14:00 - 14:30

Ricard MeliàBaixauli, Technical Manager, Agritecno

22. Product 4: Tropical Agrosystem 14:30 - 15:00

Coffee Break

23. Applied Biosolutions and Market Promotion for Farms with Highly-Standard Production 15:30 - 16:00

Zhou Yingjie, Global Marketing Director, Henan Baiyun Industry

16:00 - 16:30

24. Production and Application of New Type Biostimulant -- BcGS1 from Botrytis Cinerea

Zhang Yunhua, Director of Biopesticide Research Center, Green Agrosino

25. Production and Function of Activator Protein -- VDAL from Verticillium Dahliae 16:30 - 17:00

Gong Zhizhong, President, College of Biological Sciences, China Agricultural University

Why Should Attend?

The congress will be divided into two parts (simultaneous translation):

Part 1: Industry info exchange

From this part, you can learn:

- The development status, tendencies and existing issues of biopesticides and biostimulants in China.
- The latest registration policies and registration process of biopesticides and biostimulants in China.
- The key points you should pay attention to when you're trying to bring biopesticides or biostimulants to China.
- The new R&D technologies and tendencies of biopesticides and biostimulants shared by leading manufacturers from Europe, North America and China.

Part 2: Business matchmaking

From this part, the below activities could be expected:

- AgroPages is inviting enterprises from overseas who have excellent bio-products or rich experience in marketing to share these with attendees (some of whom are large

distributors and large - scale growers from China).

- Leading distributors in China introduce their distribution channel and their crop markets.

- 1 to 1 meetings will be held during the congress to discuss with potential partners in-depth. Some small booths to show your products during the congress.

Who Will Attend?

Senior representatives and stakeholders from across the entire value chain

- Biopesticide and Biostimulant Producers

- Farming and Growers Associations

- Formulation and Developmental Technology Providers

- Distributors and Large-scale Growers from China

- Market Analysts and Agro-Chemical Consultants

- Regulatory and Policy Officers

- Academia and Research Institutions

- Companies Who Want to Learn More Chinese Agriculture and Develop Chinese Market