



# **Our new, innovative, energized, sustainable products**

## **Cora agrohomeopathie®**

### **for sustainable food cultivation**

## **Presentation of some exposed achieved good practice in food cultivation**

**Sustainable natural cultivation with strengthening the vitality of the plants on the energetical level and so indirectly strengthening plants resistance to diseases and pests (vital plants are more resistance to diseases and pests)**

**Vital plants without the use of agrochemicals.**

**Successful, efficient: Professional use, eg. Agriculture, Gardening and for home gardening and for**

PH. Agrohóm., Agrohomeopatija za rastline in škodljivce,

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**English web site: [http://cora-agrohomeopathie.com/en/?noredirect=en\\_U](http://cora-agrohomeopathie.com/en/?noredirect=en_U)**

**2017 - Updated Version of Attachment to the Application form, for Call TP Organic, 2016**

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# AGENDA

## Introduction

### Consistency of approach With Strategic Research and Innovation Agenda for Organic Food and Farming

#### I: About products Cora agrohomeopathie®

#### II: Some cases of of our good practices

*Part 1: Profesional sustainable growing of vegetable seedlings, with strenghtening of their own imunology*

*Part 2: Case of professional growing vegetables with products Cora agrohomeopathie®*

*Part 3: Presentation of first experiences with testing of product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii \**

*Part 4: Case of production of hops – without pesticides: hop production per sprinkling program with useage of products Cora agrohomeopathie®*

*Part 5: Good practice of sustainable solution of seed's weeds – case from cherry orchard – with products Cora agrohomeopathie X7 NaturSTOP-less one-year weeds (by natural, energetical, homeodinamics strengtening of the energy balance to the thermodynamic stress)*

#### III: OUR ACTIVE KNOWLEDGE CREATION – some cases of our dissemination of knowledge and good practices achived with products Cora agrohomeopathie® in professional use , with target to transfer of knowledge

#### IV: NEW DEVELOPMENT OF NEW PRODUCTS Cora agrohomeopathie®

*\*Explanation: The meaning of the name is in detail explained in the product catalog [here](#). I point out, that the word "CONTRA" in the names of Cora agrohomeopathie® products is the random word combination and does not mean "against".*

**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

- **For natural strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly resistance of plants to plant diseases and pests** (more vital plants are more resistant to diseases and pests)
- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
- Products Cora agrohomeopathie® do **not contain active substances. Active are energy-vibrations of suitable plants and minerals, that are the result of homeopathic procedures** - eg trituration, dilution, dinamization of suitable, carefully selected plants and minerals. Therefore, they are also called homeodynamic products. **The products are appropriate self developed agrohomeopathic complexes.**
- Confirmation, that the products Cora agrohomeopathie® are allowed for use in organic cultivation (**Confirmation of conformity of products Cora agrohomeopathie® for use in organic farming, was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia).**
- **Products Cora agrohomeopathie® are not phyto-pharmaceutical products - > vital plants without the use of agrochemicals!**
- **Recommended is preventive use - preventive use is an advantage** - since, in the correct and timely manner, **can be avoid the loss of crops!**

**Effective! Longer-lasting effects ! After four hours after spraying, the rain do not wash off sprayed effects any more!**

**After the spraying the withdrawal period is not necessary - the products are also edible immediately after spraying!**

**Safe for humans and animals!**

**Negligible carbon footprint!**

**Safe for the environment!**





# Introduction

## About Company:

### Official name of Company:

**PH. AGROHOM.**, Agrohhomeopatija za rastline in škodljivce, Ing. Majda Ortan s.p., Ob Meži 30, SI 2391 Prevalje, Slovenija, EU.

Private company , 100% owned by ing. Majda Ortan

Size and age: smal company, 6 years old

Responsible person: ing. Majda Ortan, Companie's Director

### Activities of the company:

- **Developing of energized, sustainable natural products for plants strenghtening ,**
- **Manufacturing – in our own production,**
- **Sale them – under different brands - Cora agrohhomeopathie<sup>®</sup> and also others,**
- **Exclusive rights regarding to my own developed products (currently available on Slovenian market under brand Cora agrohhomeopathie<sup>®</sup>), to:**
  - **advice,**
  - **educate,**
  - **sharing and spread good practice achieved with products,**
  - **marketing,**
  - **export of products and also to granted rigts for their sales (distribution) on foreign markets.**

**GOOD BUSINESS COOPERATIONS WITH US IS POSSIBLE. WE STARTED AND WE WANT TO GROW OUR BUSINESS ALSO ON OTHER CONTINENTS, OUTSIDE OF EU! GOOD PROPOSES FOR BUSINESS COOPERATION ARE WELCOMED! FOR BUSINESS COOPERATION YOU ARE WELLCOMED TO CONTACT US!**

### Contacts:

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[www.cora-agrohhomeopathie.com](http://www.cora-agrohhomeopathie.com)

English web site: [http://cora-agrohhomeopathie.com/en/?noredirect=en\\_U](http://cora-agrohhomeopathie.com/en/?noredirect=en_U)

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Privacy: [SLO](#), [EN](#) Terms: [SLO](#)



## Often Question and Answer to it: May products Cora agrohomeopathie® offer solutions also for foreign markets, outside of Slovenia?

- Cora agrohomeopathie® product's efficiency are GREAT – while energized solutions of products Cora agrohomeopathie® are **reproduced** from Nature and **enriched** with excellent professional knowledge and skills. They resulting from targeted and carefully selected appropriate agro-homeodynamic complexes of plants and minerals in mother tinctures, from which they are made. **They strictly adhere to the three axioms of Natural order: holistic principle**(“whole being”) ), **balance** (homeostasis) and **self - supply and self care**, as are based and known in the Natural order.  
**Products Cora agrohomeopathie® allow us to avoid treatment of plants with useage of active substances!**
- **From this Presentation, you may become sure of their genius and excellent benefits, which they provide in the sustainable cultivation of energy alive health food.**
- **From this reason, products Cora agrohomeopathie® becoming interesting also abroad.** Regarding to this: here is stated often question and appropriate answer to it: “ **May we extend offer of products Cora agrohomeopathie® on other markets, also outside of Slovenia .”**  
Answer: **For this must be on basic ensured, that Mother tinctures for products Cora agrohomeopathie®** (which I've been developed and made for products Cora agrohomeopathie® used on Slovenian market), **must be for “export” appropriately adapted on biological magnetic zone of ecosystems of targeted countries**, that products are (compatibile) effective in the target markets (in the target countries). In our company is well taken care for this - while of own developing all products Cora agrohomeopathie® for our targeted sales markets we do it professionally.

**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

- **For natural strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly resistance of plants to plant diseases and pests** (more vital plants are more resistant to diseases and pests)
- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
- Products Cora agrohomeopathie® do **not contain active substances. Active are energy-vibrations of suitable plants and minerals, that are the result of homeopathic procedures** - eg trituration, dilution, dinamization of suitable, carefully selected plants and minerals. Therefore, they are also called homeodynamic products. **The products are appropriate self developed agrohomopathic complexes.**
- Confirmation, that the products Cora agrohomeopathie® are allowed for use in organic cultivation (**Confirmation of conformity of products Cora agrohomeopathie® for use in organic farming, was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia).**
- **Products Cora agrohomeopathie® are not phyto-pharmaceutical products - > vital plants without the use of agrochemicals!**
- **Recommended is preventive use - preventive use is an advantage** - since, in the correct and timely manner, **can be avoid the loss of crops!**

**Effective! Longer-lasting effects ! After four hours after spraying, the rain do not wash off sprayed effects any more!**

**After the spraying the withdrawal period is not necessary - the products are also edible immediately after spraying!**

**Safe for humans and animals!**

**Negligible carbon footprint!**

**Safe for the environment!**







**Cora agrohomeopathie® ::  
Innovative, advanced, sustainable approach ,  
which is compatible with agroecology and organic farming**





## Innovative sustainable approach, which is compatible with agroecology and organic farming

- **The approach is consistent with the guidelines and principles of the Strategic Research and Innovation Agenda for Organic Food and Farming (European Technology Platform).**
- **Products Cora agrohhomeopathie® offer comprehensive, our own developed program of sustainable, innovative, energized natural, homeodinamic (agrohomeopathic) products for strengthening of plants, for use in agriculture, horticulture and gardening- for natural strengthening of plants - bettering vitality of plants and by this indirectly resistance of plants to plant diseases and pests (more vital plants are more resistant to diseases and pests).**
- **Products Cora agrohhomeopathie® effect directly on plants, not on problem (plant diseases, pests).** The offer enables such solutions to most problems, that arise due to the non-resistance of plants to most kind of diseases and pests. Preventive use is recommended.
- **61 products Cora agrohhomeopathie® have confirmation that they are permitted for use in organic production** (Confirmation of conformity is issued by Institute of Organic Agriculture, Faculty of Agriculture and Life Sciences, University of Maribor, Slovenia). It's available [here](#) .
- **Good practices are implemented and disseminated** with cooperation with farmers, gardeners, professionals from agriculture, with companies, institutions of knowledge, institutions of professional agriculture advising, on our own events and in the context of some relevant international EU projects.
- Our project Cora agrohhomeopathie® and our energized, innovative, sustainable products are **characterized by authenticity**. Genuine are my knowledge, my rare talents and my experience, that even with this ppt I share also with you. **Content reflect my professional experience, my knowledge and my own professional opinion.** Results confirm, that this my concept has great potential; that mimic solution of Nature by Natural Order and energize them appropriately to maintain their primary power, is right way for advanced, sustainable answer to nowadays problems of climate change and related problems in food production and in Nature. That's why I grasp **complex agrohhomeodinamic solutions for plants, for ecosystems, where they grow.** It's path, which **on energy level mimic complex solution of Nature.** Nature has always comprehensive solutions, I learn from Nature, never from the people who are called " guru " .

- In developing of products, I **mimics the natural solutions**. For this is for me invaluable in highly developed intuition and the ability of perception of Nature. I not imitate other providers, my **offer is authentic. I point out, that homeopathy for humans is not adapted to the (specific) needs of plants in ecosystems, where they grow. My products adequately respond to the specific ACTUAL needs of the plants in ecosystems, where they grow.**
- **ACTUAL needs of plants and soil are different as for instance 100 years ago**, whereas the situation on the Earth in the meantime has significantly changed. To this have greatly contributed unilateral measures, that people carry out in agriculture. Those facts also affected to the approximate 100-year-old solutions, that imitate and use them biodynamics - as did Rudolf Steiner 100 years ago.
- **Great results on effectiveness of functioning of innovative products, which are in Slovenia on the market under brand Cora agrohomoepathie® , are also spread over Slovenian borders.**  
In 2016, I was by lecturing on good practices-achived with products Cora agrohomoepathie® in food cultivation, responded to the invitation of Hungarian University Szent Istvan Egyetem and their Institute for Agriculture and Sustainable Development – Herman Otto Intezet (with similar presentation) . High, great interst of Hungarian lay and professional public, gave to me confirmation, that we are on the right track. A reference publication about this event, from Chamber for Agricultural and Forestry of Slovenia, is available on their website. In cooperation with them, we also participated in EU projects Agro-start and Sagiter.



HERMAN OTTÓ INTÉZET



## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge and good practices**  
about results achieved with products Cora agrohómeopátia®  
**with target to transfer of knowledge**

FOR THE HEALTH OF PEOPLE AND OF ENVIRONMENT

## **Sustainable cultivation with energized, sustainable strengthening the vitality of the plants, to avoid use of pesticides**

Within of the EU project Sagiter, together with representative of the Agriculture and Forestry Chamber of Slovenia, in March 2016, we response to the invitation of Hungarian institutions of knowledge - on the University of St. Ivan (Gödölo), and on the Institute Herman Otto in Budapest, were my seminars (with similar presentation), with great interest listened about 250 people - mainly experts from Hungarian institutions: from the Ministry of agriculture, from administration to food safety, from universities, from institutes. Among them was also bigger farmers, presidents of associations, connecting interest groups in the field of organic production of healthy food etc.

Maybe someday

something like this will be repeated also in Slovenia..... (???!!!).









WHY products Cora agrohomeopathie®

**Innovative, advanced, sustainable approach ,  
which is compatible with agroecology and organic farming**

## **Consistency of approach :**

- **The approach is consistent with the guidelines and principles of the Strategic Research and Innovation Agenda for Organic Food and Farming (European Technology Platform).**



**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

- **For natural strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly resistance of plants to plant diseases and pests** (more vital plants are more resistant to diseases and pests)
- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
- Products Cora agrohomeopathie® do **not contain active substances. Active are energy-vibrations of suitable plants and minerals, that are the result of homeopathic procedures** - eg trituration, dilution, dinamization of suitable, carefully selected plants and minerals. Therefore, they are also called homeodynamic products. **The products are appropriate self developed agrohomopathic complexes.**
- Confirmation, that the products Cora agrohomeopathie® are allowed for use in organic cultivation (**Confirmation of conformity of products Cora agrohomeopathie® for use in organic farming, was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia).**
- **Products Cora agrohomeopathie® are not phyto-pharmaceutical products - > vital plants without the use of agrochemicals!**
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## Cora agrohomeopathie®

The approach is compatible with agroecology and organic farming

**With the innovative ,  
comprehensive  
program of products  
Cora  
agrohomeopathie® ,  
with innovative  
knowledge and by a  
system of  
disemination of good  
practices, supports  
the  
competitiveness of  
farms and other  
businesses and rural  
areas**

**Fulfillment of  
preconditions for the  
adoption of new  
ideas by farmers -  
with approach of  
co-innovation**

(by involving Cora agrohomeopathie® offer, agricultural advisers and farmers). Farmers themselves are involved in innovation process in order to ensure relevance and applicability of the development solution in different environments

**Fulfillment of  
preconditions of  
active  
knowledge  
creation, open  
knowledge  
system  
(disemination of  
good practices).**In

co-operation also links with research institutions from Slovenia and abroad - with farmers, gardeners and hobby gardeners. Transfer of knowledge also outside of Slovenia - participation in relevant international EU projects (AGRO START, SAGITER, Call TP Organic 2016 )

**Excluding certain  
technologies in  
organic mode of  
farming,  
challenges us to  
develop  
innovative  
alternatives .**

New development of targeted products for current needed natural solutions in the field of organic production in agro sector in response to serious current problems, eg **problems with permanent weeds.**

**Clever  
sustainable  
innovation,  
which  
supports also  
increasing  
productivity  
and quality in  
organic  
farming**

WHY products Cora agrohomeopathie®

**The innovative, sustainable approach , which is compatible  
with agroecology and organic farming**

I.

About products Cora agrohomeopathie®

- Our products offer a comprehensive, innovative program of natural, energized, agrohomeo-dinamic (*agrohomeopathic*) products for strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly strengthening resistance of plants to plant diseases and pests (more vital plants are more resistant to diseases and pests)
- For use in agriculture, horticulture and gardening.







**Products Cora agrohomoepathie® have many talents**

**Products Cora agrohomoepathie®**  
take into account the old wisdom of  
Nature - innovative, advanced  
approach to sustainable farming



**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

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**Negligible carbon footprint!**

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# Cora agrohomeopathie® product's features



# Cora agrohomeopathie® product features:

- In Slovenia in use as products for general use.
- Used diluted, foliar - as spray.
- **Safe** for people, animals and for environment.
- When spraying, **the use of personal protective equipment is not needed.**
- **No withdrawal period** after use.
- 4 hours after spraying the **rain has no effect.**
- Energising **effect is some longer lasting** to 2-3 months.
- **Glass packaging can be recycled without** prior washing.
- **Life span** of products is **3 years.**
- **Negligible carbon footprint!**





# Cora agrohhomeopathie<sup>®</sup> product's STRENGTHS:

**Simple for use** (with spraying, as today's farmers are accustomed to), **good effects directly to the plants** by **strengthening their own vitality on energetic level**. Thus **strengthen their own immunology – resistance to diseases and pests**.

- Easy preparation of spray.
- 61 Cora agrohhomeopathie<sup>®</sup> products are allowed for use in organic cultivation (*Confirmation of conformity of products for use in organic production was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia*). Confirmation of conformity is available [here](#)
- Wide products range – providing for “most frequent challenges” with plants in gardening, horticulture and all types of agriculture (conventional, integrated, organic, biodinamic ...).
- For vegetable cultivation, fruit growing, field crops, viticulture and some other specific cultures (e.g. hops).
- Preventive use is recommended - preventive use is an advantage!

# Cora agrohomeopathie® PRODUCT'S EXCELLENCE:

## Innovative, Advanced, Sustainable, Quality,

## Professionalism, Environmental friendly!

<http://cora-agrohomeopathie.com/wp-content/uploads/2014/07/Potrdilo-o-skladnosti.pdf>

**61 Cora agrohomeopathie® products are confirmed as compliant for the use in organic cultivation.**

Conformation of conformity issued by Institute for organic agriculture, Faculty of agricultural science, University of Maribor (Slovenia, EU).



# Sustainable food production is the right way and contributes to agroecological farming

- It is supported by agricultural policy....
- But usually in combination with a statement, that this is not possible without chemistry ...
- **Numerous good practices in the useage of our energized, sustainable products Cora agrohomeopathie® confirm, that this is possible and production results are excellent for all – for producers, for consumers and for the Nature!**

**WHY Cora agrohomeopathie®**  
**The sustainable, innovative, advanced approach ,**  
**which is compatible with agroecology and organic farming**

## **II.**

### **Some cases of good practices**

- In five growing seasons of its presence on the Slovenian market, in appropriate cooperations we implement and disseminate many of good practices with useage of our new products (Cora agrohomeopathie® ).
- Great results eager our partners - farmers, gardners, profesional agriculture advisers and us. We are encouraged to continue our work.
- Below are exposed some cases of our good practice – we sharing them with you.

WHY products Cora agrohomeopathie®  
The sustainable, innovative, advanced approach ,  
which is compatible with agroecology and organic farming

## II.

### Implementation of our best practices

#### CO-INNOVATION APPROACH - OUR MODE OF IMPLEMENTATION OF GOOD PRACTICES

In five growing seasons of its presence on the Slovenian market, in appropriate cooperations we implement and disseminate many of good practices with useage of our new products (Cora agrohomeopathie®).

#### SOME CASES OF OUR GOOD PRACTICE – WE SHARING THEM WITH YOU:

**Part 1: Professional sustainable growing of vegetable seedlings by with strenghtening of their own imunology with our new energized products Cora agrohomeopathie®**

**Part 2: Case of professional growing vegetables perv our sprinking programs with our new energized products Cora agrohomeopathie®**

**Part 3: Presentation of first experiences with field trials of use our new energized product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii\***

**Part 4: Case of production of hops – growing hops without pesticides: hop production per sprinking program with useage of our new energized products Cora agrohomeopathie®**

**Part 5: Best practice of sustainable solution for seed's weeds – case from cherry orchard – with our new energized product Cora agrohomeopathie X7 NaturSTOP-less one-year weeds ( – product naturally strengthening non-germination).**

\*Explanation: The meaning of the name(s) is in detail explained in the product catalog [here](#). I point out, that the word "CONTRA" in the names of Cora agrohomeopathie® products is the random word combination and does not mean "against".

## WHY Cora agrohomeopathie®

**With approach of co-innovation we fulfill preconditions for the adoption of new ideas by farmers and gardeners**

- Principle of our mode of co-innovation approach by involving our company, our new products Cora agrohomeopathie®, agricultural advisers ( professionals) and farmers.

Farmers themselves are involved in innovation process in order up to their demands and needs, to ensure relevance and applicability of the development solution in different environments.





**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

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**Negligible carbon footprint!**

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WHY products Cora agrohomeopathie<sup>®</sup>

**With approach of co-inovation we fulfill preconditions for the adoption of  
new ideas by farmers and gardners**

II.

# Implementation of good practices

## PART 1

**Profesional sustainable growing of vegetable seedlings,  
with strenghtening of their own imunology**



**Our new pruducts - clever, advanced, sustainable innovation, which suports also increasing productivity and quality in organic farming**

**Profesional sustainable growing of vegetable seedlings, with strenghtening of their own imunology**

- Production of vegetable seedlings is increasing trend.
- Consumer's interest in sustainable grown seedlings of vegetables is growing. They are particularly demanded by home gardeners, who are increasingly turning to domestic growing of vegetables.
- The sustainable cultivation (on classic way) usually means more manual work, more seedling collapses due to non-resistance.
- This way of production of vegetable seedlings is often under the question, because of low resistance of seedlings.
- With program and products Cora agrohhomeopathie™, we may do it successfuly.
- In the years 2015 and 2016, by the use of program and products Cora agrohhomeopathie®, it was implemented in Arboretum, Volčji Potok (Slovenian state park and renowned garden centre) in growing vegetable seedlings. Good practice was diseminate by publishing article in profesional farmer's magazine.





# COINOVATION APPROACH

Cooperation of:

Tanja Hribar ( farm and student of agriculture), Slovenia

PH. Agrohóm., Agrohómeopatija za rastline in škodljivce, Ing. Majda Ortan, s.p.,  
Slovenia, [www.cora-agrohómeopathie.com](http://www.cora-agrohómeopathie.com)

Arboretum Volčji Potok, Radomlje 1, Slovenia, [www.arboretum.si](http://www.arboretum.si)





## Cucumber seedlings initial-stage and growth stage



# Cucumber seedlings - difference in the development of the root system, grown seedlings





# Cucumber seedlings (variety prestige) - difference in the development of grown seedlings



# Tomato seedlings initial-stage and growth stage



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**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

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- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
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**Effective! Longer-lasting effects ! After four hours after spraying, the rain do not wash off sprayed effects any more!**

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**Safe for humans and animals!**

**Negligible carbon footprint!**

**Safe for the environment!**





# Tomato seedling, growth stage

**Growth by spraying per program  
Cora agrohomeopathie <sup>TM</sup>**



**Growth on clasical mode**



# Grown tomato seedling (variety vitella), difference on developed root system



# Grown tomato seedling (variety red lyon), difference on developed rooth system





# Vitela- difference on developed grown seedlings



# Red lion- difference on developed grown seedlings





# Lettuce seedlings



CORA<sup>®</sup>  
agrohomenpassie

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# Lettuce seedlings initial stage







# Lettuce seedlings in growing stage



# Lettuce seedlings (variety funly), difference on developed root system





# Lettuce seedlings (variety funny), difference on developed seedlings



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WHY Cora agrohomeopathie®

**With approach of co-innovation we fulfill preconditions for the adoption of new ideas by farmers and gardeners**

II.

# Implementation of good practices

## PART 2

Case of professional growing vegetables with products Cora  
agrohomeopathie™

Grower: farmer Ivan Kelenc, Formin at Gorišnica, Slovenia,  
production area of approximately 32 ha.



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# Case of professional growing vegetables with products Cora agrohomeopathie®



- Carrots
- Letuce
- Endives
- Leeks: (in latin: *Allium porrum* L.)
- Cabbage
- Celery
- Black radish
- Garlic



# Case of professional growing vegetables with products Cora agrohomeopathie®

- **CO-INNOVATION APPROACH**

- Cooperation of:

- **Grower:** farmer Ivan Kelenc, Formin at Gorišnica, Slovenia, production area of approximately 32 ha.
- Sprinkling program, products, consulting regarding products and sprinkling program: PH. Agrohóm., Agrohómatija za rastline in škodljivce, Ing. Majda Ortan, s.p., Slovenia, [www. cora-agrohómatie.com](http://www.cora-agrohómatie.com)
- Farmer's regular profesional agriculture adviserin: Miša Pušenjak, specialist of vegetable growing, Chamber of Agriculture, Slovenia - Agriculture and Forestry Unit of Maribor, Slovenia



# Case of professional growing vegetables with products Cora agrohomeopathie®

- The farmer produced in compliance with Integrated production system.
- In the years 2014 and 2015, our new products Cora agrohomeopathie® were used .
- In those growing seasons the farmer avoided to the use pesticides.





# Characteristics of the production season in 2014

- In 2014 the weather conditions were extremely unfavorable for farmers.
- Growing season began earlier than usual due to above-average temperatures in the first months.
- In April and May low temperatures caused periodical frost. In the first days of June heatwave occurred, then June has been stable month. July, August and September were marked by a number of rainy periods with exceptionally high rainfall.
- In vegetable crops growing it caused numerous plant diseases and major increase of pests.
- Farmers had a serious problems with the crop's quantity and quality. Vegetable producers were not the exception. Most crops were bad.

# Characteristics of the growing season in 2014

- **By the producer, who has produced his crops with the use of our new products Cora agrohomoepathie® the situation was different. He has produced over 1000 tonnes of healthy vegetables!**
- It was a surprise for the Slovenian vegetable growers and also for the agricultural professionals.
- **Plants with enhanced vitality on their energetical level and by this indirectly enhanced their own resistance, were capable to adapt to changing conditions.**

**Vegetable large scale production  
with our new energized sustainable products  
is possible!**

Photos from 12. of Avgust, 2014, crops growing with use  
of our new innovative, energized,  
sustainable products Cora agrohomeopathie®  
*carrots and celery*





Photos from 12. of Avgust, 2014, crops growing with use  
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*black radish, garlic*





Photos from 12. of August, 2014, **crops growing with use  
of our new innovative, energized,  
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*letucce*





Photos from 12. of Avgust, 2014, **crops growing with use  
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*letucce, endives*





**Such crops were – by using of our new innovative, energized, sustainable products Cora agrohomeopathie®, grew up in 2014, which was an extremely wet. Elsewhere are rotten, but not in the fields and gardens, where they cultivated with useage of our new products Cora agrohomeopathie®**

**Photo: The farmer Ivan Kelenc, was in growing season 2014, with the use of our new innovative, energized, sustainable products Cora agrohomeopathie®, on cca 32 ha, harvested about 1,000 tons of healthy vegetables. And this despite to the fact, that the weather in the growing season 2014 was extremely wet! Such harvest, in the past, he has been grown in good growing seasons, by integrated production system, with the use of pesticides!**



**He shared his excelent experience with Slovenian public on Slovenian national TV SLO1, in the TV broadcasts People and earth.**



Such crops were – by using of our new products Cora agrohomeopathie®, grew up in 2014, which was an extremely wet. Elsewhere were rotten, but not in the fields and gardens, where they cultivated with useage of our new products Cora agrohomeopathie®!



**WHY Cora agrohomeopathie®**  
**Clever sustainable innovation, which supports also**  
**increasing productivity and quality in organic arable**  
**farming**



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II.

## Implementation of best practices

### PART 3

- Presentation of first experiences with field trials of testing of product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii\*

PRODUCT WITHOUT THE WITHDRAWAL PERIOD

## Preliminary trial in real conditions of cultivation of cherries

*\*Explanation: The meaning of the name is in detail explained in the product catalog [here](#). I point out, that the word "CONTRA" in the names of Cora agrohomeopathie® products is the random word combination and does not mean "against".*



# Case of field trials of practical testing of product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii\*

## • CO-INNOVATION APPROACH

Cooperation of:

- Grower: farmer Daniel Pribac, Dragonja valey, Sečovlje, Slovenia,
- Sprinkling program, products, consulting about products : PH. Agrohom.,  
Agrohomeopatija za rastline in škodljivce, Ing. Majda Ortan, s.p., Slovenia, [www. cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com)
- Farmer's profesional agricultural adviser – Iztok Janežič, specialist of fruit growing, Sivis d.o.o., Slovenia

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# Spotted wing drosophila – *Drosophila suzukii*

- *Drosophila Suzukii* (*Drosophila suzukii* Matsumura), come from Asia and is highly invasive alien species of insects, which appeared in Europe in 2008.
- In Slovenia, its presence was first time confirmed in 2010.
- Unlike other species of the genus *Drosophilidae*, has the ability to hatch eggs in healthy, undamaged mature fruits. Most of the damage cause the larvae, which feed on juicy part of the fruit. Further, the wounded surface are entry point for a variety of pathogens, that cause decay. Crop failure and introduction of additional measures, cause an increase in production costs.
- Destroys mature crops in the stage just before or in the stage of harvest.
- Due to the phase of mature crops attacked by this pest, the use of conventional plant protection pructs is questionable, **because of the withdrawal period.**



# The presence of *Drosophila suzukii* in Slovenia, for the years 2012 to 2014

Source: Phytosanitary environmental portal - UVHVVR



- On the initiative of some fruit growing advisers, ing. Majda Ortan developed ne product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii\*.
- It is a product for strengthening the vitality of plants, and thus indirectly strenghtening the resistance of plants to the pest.
- The compliance of product for use it in ecological growing, has been confirmed by the Institute of Organic Agriculture (Faculty of Agriculture and Life Sciences, University of Maribor, Slovenia), the product use is allowed in organic production.
- **There is no withdrawal period after using the product!**
- **First time it was tested in 2015, under real production conditions on the plantation of early cherries.**
- **Preventive use was performed.**

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## The mode of testing

- Functioning of the product X104 Cora agrohomeopathie NaturSTOP CONTRA Drosophila suzukii,\* was monitored in the orchard of cherries on the surface of 0.50 hectares at a location in Sečovlje valley (Slovenia).
- The experiment was carried out on different varieties of cherries (*Prunus avium*) 'Burlat', 'New Star', 'Isabelle', 'Celeste' 'Garnet', 'Canada Giant,' 'Van', 'Kordia' And 'Regina'.
- The spray was prepared in a ratio of 100 ml of the product X104 Cora agrohomeopathie NaturSTOP - CONTRA Drosophila suzukii\* per 100 liters of water in accordance with general instructions. One of the important processeses in the preparation is so-called activation of the preparation with proper shaking.
- The application has to be performed two days consecutively with one repetition after 14 days, in the morning or in the evening. Four hours after application the rain doesn't wash effects of product anymore. Whole tree crown should be treated evenly. Usual equipment for the application of plant protection products can used.

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# The mode of testing

- To monitor the pest population, 30 of feeding traps were set on a pilot plot. They were made from the plastic bottles with a mixture of apple cider vinegar, and red wine in a ratio of 3: 1 with the addition of a teaspoon of sugar in the 1 liter.
- Traps were hung on or near the trees with ripening fruits. The baits were collected at the end of the harvest.
- Caught insects were topped with 70% ethanol and examined in the laboratory. Examination of the samples confirmed the presence of species *Drosophila suzukii*.
- After the identification and counting of individuals of caught insects proportion of spotted wing fruit flies was calculated. The data showed, how large was the presence of the pest and the potential danger for ripening fruit.

## Feeding traps in cherry orchard, where test was performed





The first treatment with product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii\* was done, when almost 80% of the damage on fruits of early variety 'Burlat' and on a part of variety 'New Star' was established.

However, **since in the same plantation the latest varieties of cherries were sprinkled and observed, this was a preventive use.**



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## Discussion and Conclusions

- Weather conditions in season 2015 were quite favorable for cultivation of cherries at the beginning.
- In the days around May 15, good conditions for reproduction and possible high problems with *Drosophila suzukii*, on the early varieties of cherries appeared due to the high humidity and high air temperatures.
- With the preventive use of the product Cora agrohomoepathie X104 *Drosophila suzukii*\*, we effectively avoided pest on later ripening varieties, until the finish of harvest at 15 June 2015.
- In addition to efficiency, a major advantage of the product Cora agrohomoepathie X104 *Drosophila suzukii*\*, is the fact, that after the use there is **no withdrawal period**.
- **Due to the positive results of the test, with the product Cora agrohomoepathie X104 NaturSTOP - CONTRA *Drosophila suzukii*\*, in year 2015 we decided to experiment with the product on other fruits.**
- **In the year 2017, we may be proud, to this our energized, sustainable product is successful used in Slovenia – also in normal professional growing of different sorts of fruits and berries.**
- With our new products we demonstrated, that there are possible successful alternatives and that use of synthetic plant protection products can be minimised or avoided. Our concept of **our new products with strengthening vitality of plants on their energetical level and by this indirectly strengthening own resistance of plants to plant diseases and pests, have win-win solution - also in case of very demanding pests *Drosophila suzukii*!**

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# Cherry plantation where the field trials with our new product Cora agrohomeopathie X104 NaturSTOP-CONTRA Drosophila suzukii\* **was conducted.**



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WHY products Cora agrohomeopathie®

**With approach of co-innovation we fulfill preconditions for the adoption of new ideas by farmers and gardeners**

## II.

# Implementation of good practices

## PART 4

- Case of good practice :

**Production of hops – without pesticides:**

**Hops production per sprinkling program with useage of our new, energized, sustainable products**

**Cora agrohomeopathie®**



With approach of co-innovation we fulfill preconditions for the adoption of new ideas by farmers and gardeners

## CO-INNOVATION APPROACH

Cooperation of:

- Grower: farmer Štefan Šlander, Savinjska Valey, Slovenia,
- Sprinkling program, products, consulting regarding products and sprinkling program: PH. Agrohom., Agrohomeopatija za rastline in škodljivce, Ing. Majda Ortan, s.p., Slovenia, [www. cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com)
- Farmer's profesional agrucultural adviser – employee in Hmezad exim, d.d., Slovenia;
- Additional professional monitoring: Institute of Hop Research and Brewing, Slovenia, Žalec, Slovenija

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**Effective! Longer-lasting effects ! After four hours after spraying, the rain do not wash off sprayed effects any more!**

**After the spraying the withdrawal period is not necessary - the products are also edible immediately after spraying!**

**Safe for humans and animals!**

**Negligible carbon footprint!**

**Safe for the environment!**





Good practice case:  
producing hops per program with our new, energized, sustainable products  
Cora agrohomeopathie® - 2013 (part of technology sheet)

*HOPS, variety Aurora, year 2013*

Škropljenje glede na fenofazo	1. cikel škropljenja	2. Ciklus škropljenja (X66 + X62)
<b>Proizvodi</b> Cora agrohomeopathie®:	(X66 + X62)	(X66 + X62) + C1 + C3
<b>Datum:</b>	xy. maj	Konec junija, prva ½ julija
<b>Fenofaza:</b>	Po napeljavi hmelja (h = 1,2 m)	Takoj ob pojavu prvih cvetov
<b>Škropilna naprava:</b>	Pršilnik	Pršilnik
<b>Poraba vode:</b>	Q = 400 L/1 m višine poganjkov	Q = 1500 L/ha
<b>Doziranje proizvoda (100 ml/100L vode):</b>	400 ml/ha pri 400 L vode/ha	1500 ml/ha
<b>Količina proizvoda na površino parcele (ml)/parcelo</b> $P_{\text{parcele}} = 1000 \text{ m}^2$	X66 = 40 ml X62 = 40 ml	X66 = 150 ml X62 = 150 ml C1 = 150 ml C3 = 150 ml
<b>Izvedba aplikacije (čas):</b>	Začetek zjutraj, od svita dalje Zaključiti najkasneje do 8.00 ure	Začetek po 17.00 uri Zaključiti do 23.00 ure



Good practice case: growing hops per program with our new, energized, sustainable products Cora agrohomeopathie<sup>®</sup>, by farmer: Šlander, sort of hop: Aurora, year 2013





Good practice case: growing hops per program with our new, energized, sustainable products Cora agrohomeopathie<sup>®</sup>, by farmer: Šlander, sort of hop: Aurora, year 2013

A close-up photograph of hop leaves, showing their characteristic three-lobed shape and serrated edges.

**Weather characteristic of the season 2013:  
extremely hot and dry year!**

A large photograph of a hop field. In the foreground, three people are standing among the hop plants. A woman on the left is wearing a striped shirt and jeans, pointing upwards. A man in the center is wearing a white shirt and a straw hat. A man on the right is wearing a red and white striped polo shirt and dark trousers, holding a glass of beer. The background shows rows of tall hop plants stretching into the distance under a clear sky.

**IMPORTANT: hops in our area  
was not watered!**



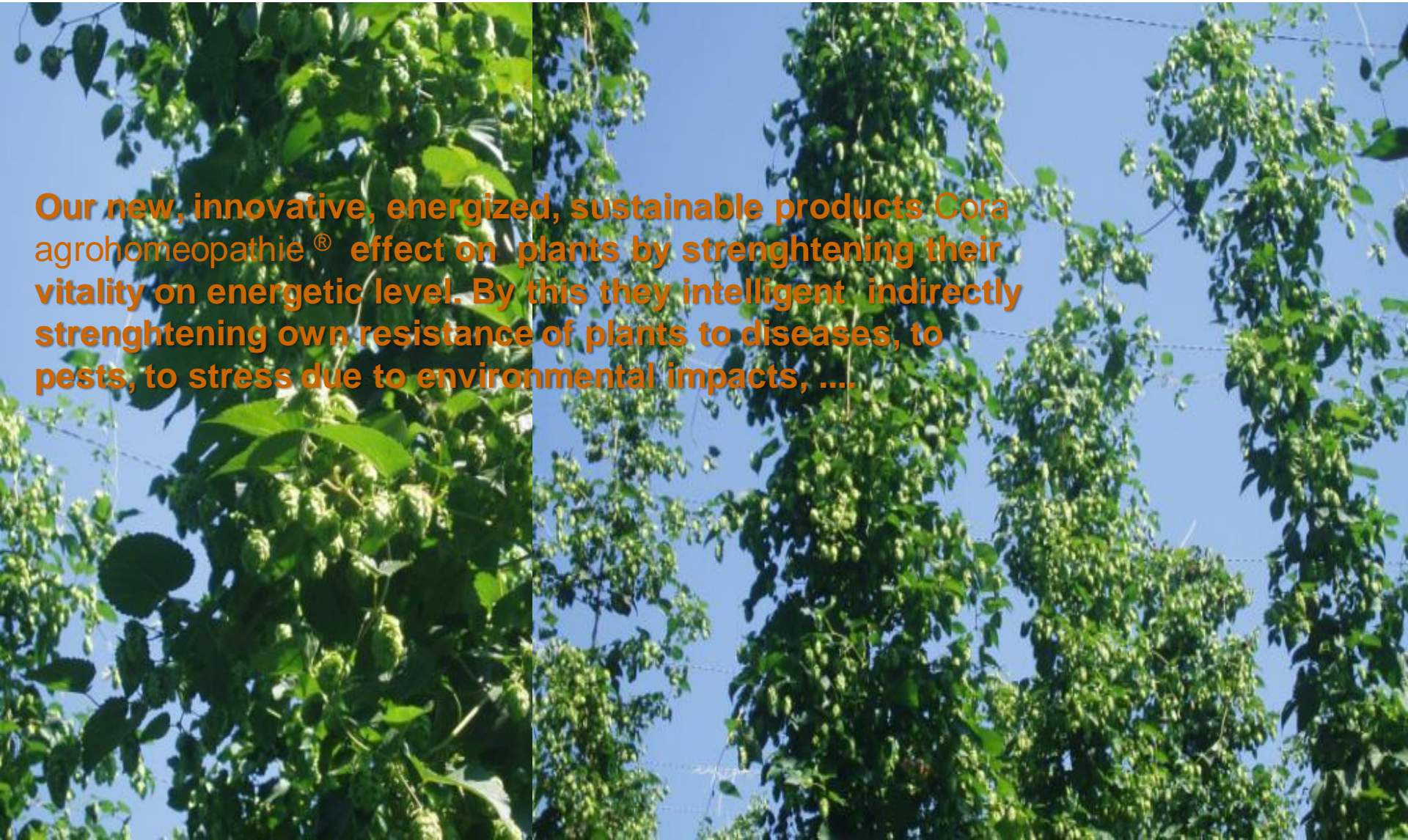
Good practice case: growing hops per program with our new, energized, sustainable products Cora agrohomeopathie<sup>®</sup>, by farmer: Šlander, sort of hop: Aurora, year 2013





Good practice case: growing hops per program with our new, energized, sustainable products Cora agrohomeopathie<sup>®</sup>, by farmer: Šlander, sort of hop: Aurora, year 2013

**Our new, innovative, energized, sustainable products Cora agrohomeopathie<sup>®</sup> effect on plants by strengthening their vitality on energetic level. By this they intelligent indirectly strengthening own resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**





WHY products Cora agrohomeopathie®

With approach of co-innovation we fulfill preconditions for the adoption of new ideas by farmers and gardeners.



Our new, energized, sustainable products - clever sustainable innovation, which supports also increasing productivity and quality in organic arable farming



## WHY products Cora agrohhomeopathie®

### Clever sustainable innovation, which supports also increasing productivity and quality in organic arable farming

- YIELD:

**Harvested** on 6th of September, 2013.

Yield:

- **Quantity:**

- calculated 1.182 kg/ha ( overall avg. 2013: 1186kg/ha) → **We got practically the same yield, without watering of hop!**

- **Quality:**

- Alpha acid content: 7.4 % (overall avg.2013: 5,7%) → **We got for cca 29,82% better quality parameter of Alpha acid content!**
- Corns: health, no economical damage! → **We got health crops!**
- Our new, energized, innovative, sustainable products - **Clever sustainable innovation, which supports also increasing productivity and quality in organic arable farming !**

- **Sources:**

- **First experiences with Cora agrohhomeopathie® preparations in hop fields - by authors:** Marko Zmrzлак–HMEZAD Exim d.d. Slovenia, Majda Ortan – PH. AGROHOM., Agrohhomeopathy for plants and pests, M. Ortan s.p., Slovenia, Magda Rak Cizej – Slovenian Institut for hop research and brewing, Slovenia, Slovenia, Janko Rode – VIRIN, Slovenia  
Conference with International Participation - **Conference VIVUS - Conference on Agriculture, Environmentalism, Horticulture, Floristics, Food Production and Processing »Transmission of Innovations, Knowledge and Practical Experience into Everyday Practice«**,  
14th-15th November 2014, Biotechnical Centre Naklo,  
The Vocational College, Research Unit, Strahinj 99, Naklo, Slovenia

# WHY products Cora agrohhomeopathie®

## Clever sustainable innovation, which supports also increasing productivity and quality in organic arable farming

### PLANT'S DISEASES AND PESTS, ECONOMICALY DAMAGE caused by diseases and pests

- Conditions was generally unfavorable to development of downey mildew .
- Red spider mite -Tetranychus urticae:  
First appearance 8th August,  
constant population – **it has not been caused economically important damage!**
- Hop flea beetle - Psylliodes attenuatus:
- both generations present – **it has not been caused economically important damage!**
- Hop Damson Aphid - Porodon humuli: showed interesting population dynamic. After first spraying, it's population grown up. Explanation is, that on starting of effects on energy ballance system of plants, some plant's reaction occured regarding to process of increasing their vitality. So, for short time plants weakened, than their imunology started to strenghten. On weakened plants camed more aphids, but despite of quick improvement of hop's vitality, thay didn't caused damage. Results of hop apfids indicate need of different mechanisms (standards -?) of controll of pest population compared to controll applications. **It has not been caused economically important damage!**

- **Sources:**

- **First experiences with Cora agrohhomeopathie® preparations in hop fields - by authors:** Marko Zmrzлак-HMEZAD Exim d.d. Slovenia, Majda Ortan – PH. AGROHOM., Agrohhomeopathy for plants and pests, M. Ortan s.p., Slovenija, Magda Rak Cizej – Slovenian Institut for hop research and brewing, Slovenia, Slovenija, Janko Rode – VIRIN, Slovenija  
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The Vocational College, Research Unit, Strahinj 99, Naklo, Slovenia

WHY products Cora agrohomeopathie®  
**Active knowledge creation, open knowledge system  
(disemintation of good practices).**

On the end of the growing season, 2013, we decided:

Only one experiment in one season is not enough

Since the results of the first season were good it is decided to  
continue this project.

With more farmers, more locations, more hops varieties.



**Here: something from continue of our hops project-in growing season 2014:** Together in demanding project hop production without pesticides - using only products Cora agrohomeopathie: **In cooperation with company Hmezad exim d.d. and PH. Agrohom.,** Agrohomeopatija za rastline in škodljivce, **Ing. Majda Ortan, s.p., Prevalje, Slovenia:** Hop growers: Orožim, Šporn, Škrabar, Šlander: **In August 2014,** their experience with our new, innovative, energized, sustainable products Cora agrohomeopathie® in hop fields, were transferred to 52 farmers - hop growers and experts – agronomists.

**WHY products Cora  
agrohomeopathie®**



**WHY products Cora  
agrohomeopathie®  
CO-INOATION APPROACH - OUR  
MODE OF IMPLEMENTATION OF  
BEST PRACTICES**

**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

- **For natural strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly resistance of plants to plant diseases and pests** (more vital plants are more resistant to diseases and pests)
- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
- Products Cora agrohomeopathie® do **not contain active substances. Active are energy-vibrations of suitable plants and minerals, that are the result of homeopathic procedures** - eg trituration, dilution, dinamization of suitable, carefully selected plants and minerals. Therefore, they are also called homeodynamic products. **The products are appropriate self developed agrohomeopathic complexes.**
- Confirmation, that the products Cora agrohomeopathie® are allowed for use in organic cultivation (**Confirmation of conformity of products Cora agrohomeopathie® for use in organic farming, was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia).**
- **Products Cora agrohomeopathie® are not phyto-pharmaceutical products - > vital plants without the use of agrochemicals!**
- **Recommended is preventive use - preventive use is an advantage** - since, in the correct and timely manner, **can be avoid the loss of crops!**

**Effective! Longer-lasting effects ! After four hours after spraying, the rain do not wash off sprayed effects any more!**

**After the spraying the withdrawal period is not necessary - the products are also edible immediately after spraying!**

**Safe for humans and animals!**

**Negligible carbon footprint!**

**Safe for the environment!**



## Often Question and Answer to it: May products Cora agrohomeopathie® offer solutions also for foreign markets, outside of Slovenia?

- Cora agrohomeopathie® product's efficiency are GREAT – while energized solutions of products Cora agrohomeopathie® are **reproduced** from Nature and **enriched** with excellent professional knowledge and skills. They resulting from targeted and carefully selected appropriate agro-homeodynamic complexes of plants and minerals in mother tinctures, from which they are made. **They strictly adhere to the three axioms of Natural order: holistic principle**(“whole being”) ), **balance** (homeostasis) and **self - supply and self care**, as are based and known in the Natural order.  
**Products Cora agrohomeopathie® allow us to avoid treatment of plants with useage of active substances!**
- **From this Presentation, you may become sure of their genius and excellent benefits, which they provide in the sustainable cultivation of energy alive health food.**
- **From this reason, products Cora agrohomeopathie® becoming interesting also abroad.** Regarding to this: here is stated often question and appropriate answer to it: “ **May we extend offer of products Cora agrohomeopathie® on other markets, also outside of Slovenia .”**  
Answer: **For this must be on basic ensured, that Mother tinctures for products Cora agrohomeopathie®** (which I've been developed and made for products Cora agrohomeopathie® used on Slovenian market), **must be for “export” appropriately adapted on biological magnetic zone of ecosystems of targeted countries**, that products are (compatible) effective in the target markets (in the target countries). In our company is well taken care for this - while of own developing all products Cora agrohomeopathie® for our targeted sales markets we do it professionally.



WHY products Cora agrohhomeopathie®

**With approach of co-innovation we fulfill preconditions for the adoption of new ideas by farmers and gardeners**

## II.

# Implementation of best practices

## PART 5

- Case of good practice :
- **Good practice of sustainable solution of seed's weeds – case from cherry orchard – with products Cora agrohhomeopathie X7 NaturSTOP-less one-year weeds;** (by natural, energetical, homeodynamics strengtening of of the energy balance to the thermodynamic stress)

Innovative, sustainable solution for limiting problems with one-year, seed weeds.



# Good practice of sustainable solution of seed's weeds – case from cherry orchard – with products Cora agrohomeopathie X7 NaturSTOP-less one-year weeds; (by natural, energetical, homeodinamics strengtening of of the energy balance to the thermodynamic stress)

- **CO-INNOVATION APPROACH**
- Cooperation of:
- Farmer – fruit grower:  
Avbelj Brane
- Sprinkling program, products, consulting about products: PH. Agrohom., Agrohomeopatija za rastline in škodljivce, Ing. Majda Ortan, s.p., Slovenia, [www.cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com)
- Farmer's adviser :Iztok Janežič, Sivilis d.o.o., Ljubljana, Slovenia



**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

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- **For natural strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly resistance of plants to plant diseases and pests** (more vital plants are more resistant to diseases and pests)
- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
- Products Cora agrohomeopathie® do **not contain active substances. Active are energy-vibrations of suitable plants and minerals, that are the result of homeopathic procedures** - eg trituration, dilution, dinamization of suitable, carefully selected plants and minerals. Therefore, they are also called homeodynamic products. **The products are appropriate self developed agrohomeopathic complexes.**
- Confirmation, that the products Cora agrohomeopathie® are allowed for use in organic cultivation (**Confirmation of conformity of products Cora agrohomeopathie® for use in organic farming, was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia).**
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**Safe for humans and animals!**

**Negligible carbon footprint!**

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## Good practice of sustainable control of seed's weeds – case from cherry orchard – with products Cora agrohomeopathie X7 NaturSTOP-less one-year weeds (by natural, energetical, homeodinamics strengtening of of the energy balance to the thermodynamic stress)

- Area of control of weeds, has become among the priorities, regarding to searching for better solutions, as such as is offered by glyphosate.
- Our Company also provides inovative, energized, sustainable product Cora agrohomeopathie X7 NaturSTOP lees one-year-weeds, for sustainable limiting problems with one-year, seed weeds- by natural, energetical strengtening of non-germinate – which is naturally consequence, while *product's energetical effect naturally strengthening non-germination as natural consequences of strengthening of the energy balance to the thermodynamic stress*).
- It is important, that for the good effect is extremely important to follow to some key parameters , which are exposed below.
- Considering these facts, the results are excellent.

## Best practice of sustainable solution of seed's weeds – case from cherry orchard – with products Cora agrohomoepathie X7 NaturSTOP-less one-year weeds; (by natural, energetical, homeodinamics strengtening of of the energy balance to the thermodynamic stress)

- In the last two years have been by the effects of the operation of this product, already satisfied home gardeners and also some of professional growers of vegetables.  
Practical experiences are the effects of the operation of the product, this year (2016) we disseminated them among professional fruit growers.
- This year (2016), we monitor and disseminate practical experiences of the effects of the functioning of this product, among some Slovenian fruit growers, under professional monitoring of Iztok Janežič, specialist of fruit growing (Sivis d.o.o., Ljubljana, Slovenia).  
Best results were recorded by fruit grower, Avbelj Brane, Slovenia, in his cherry orchard.
- **It was confirmed that for the good effect is extremely important to follow to some key parameters :**
- Preventive use is recommended as follows:
- Spraying should be carried out before the seeds germinate, when the soil temperature reaches about 5 degrees Celsius. If this phase delays, targeted effects are missed.
- The effect of the spray can be interrupted by frost. If affect spraying gets to spring frosts, is needed to spraying again - and this makes sense only on condition, that weed seeds are not yet germinated
- **Considering those facts, the results are excellent.**



Own developed, innovative, sustainable, natural, energized products Cora agrohomeopathie® have many answers and talents in the field of organic production in agro sector - also to problems with seeds weeds.

Avbelj Brane, Slovenia- cherry orchard, sprayed on 12. 4. 2016; photo before sprinkling was taken 10.4.2016





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Cora agrohhomeopathie® have many answers and talents in the field of organic  
production in agro sector - also to problems with seeds weeds.

Avbelj Brane, Slovenia- cherry orchard, sprayed on 12. 4. 2016, photo was taken 25.  
5.2016





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Avbelj Brane, Slovenia- cherry orchard, sprayed on 12. 4. 2016, photo was taken 24.8.2016





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Avbelj Brane, Slovenia- cherry orchard, sprayed on 12. 4. 2016, photo was taken 24.8.2016





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WHY products Cora agrohomeopathie®  
Our Company's Active knowledge creation, open knowledge system  
(dissemination of good practices).

III .

## OUR ACTIVE KNOWLEDGE CREATION:

WE TRANSFER KNOWLEDGE & EXPERIENCES  
BY DISSEMINATION  
OF KNOWLEDGE, EXPERIENCES AND GOOD PRACTICES





# WHY products Cora agrohomeopathie®

## Active knowledge creation, open knowledge system (disemintation of good practices&experiences)

### III .

#### OUR ACTIVE KNOWLEDGE CREATION

**CASES of our dissemination of knowledge and good practices About our new, innovative, energized, sustainable products** Cora agrohomeopathie®, **with target to transfer of knowledge and experiences**

**For representing of our new, innovative, energize, sustainable products:**

PH. Agrohom., Agrohomeopatija za rastline in škodljivce, **Ing. Majda Ortan, s.p.**, Slovenia, [www. cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com)

**In cooperation with:**

Farmers,

Institutions of professional agriculture advisors,

Private companies for proffesional agriculture advisors,

Institutes, Universities from Slovenia and abroad,

Companies,

Participation in EU projects:

-AGRO START

-SAGITER

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WHY products Cora agrohomeopathie®

Active knowledge creation, open knowledge system (disemintation of good practices&experiences)

SOME OF US :



Kmetijsko gozdarska  
zbornica Slovenije

Univerza v Ljubljani



DRUŠTVO ZA VARSTVO RASTLIN SLOVENIJE



INŠTITUT ZA HMEJARSTVO IN PIVOVARSTVO SLOVENIJE  
Slovenian Institute for Hop Research and Brewing  
Slovenisches Institut für Hopfenbau und Brauereiwesen



Kmetijski inštitut Slovenije  
Agricultural Institute of Slovenia

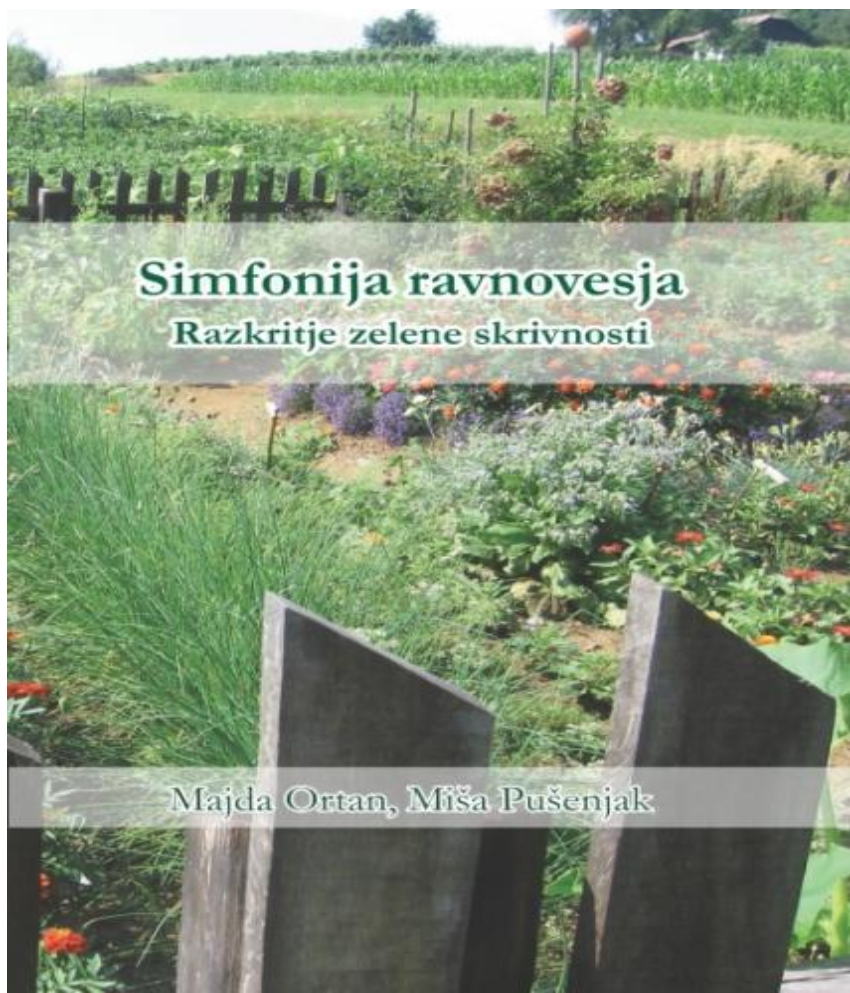




## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

**Majda Ortan, Miša Pušenjak: Symphony of balance**



- More information about our products and project - on my web site: [www.cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com)

## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

- Project 2<sup>nd</sup> workshop in Greece, held from 2 to 5 September 2013.
- Slovenian Chamber of Agriculture and Forestry presented some of our projects with **our new, innovative, energized, sustainable products Cora agrohomeopathie®**

*( Presentation was performed under thematic field 'Effective approaches in technology and innovation transfer'. Contribution with title: AGROHOMEOPATHY – NOVEL OLD APPROACH IN HORTICULTURE AND ANIMAL BREEDING, from author dr. Janko Rode (Slovenian Chamber of Agriculture and forestry) .*

**Our contribution was ranked among top 10 of 24 presented innovative approaches in agriculture, gardening and horticulture.**

- **Disseminated on AGRO Start presentation:**

News were shared also by publishing in Slovenian newspapers, newsletters, web sites and so on.



## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

- Within of the EU project Sagiter, together with representative of the Agriculture and Forestry Chamber of Slovenia, on Biotechnical Center Naklo, Slovenia, were on 20. and 21. of October 2015, within Project days, performed 2-days of seminars for students under title:

For health of human and of the environment: --

**Sustainable food cultivation without pesticides:**

**Products Cora agrohomeopathie® can also be your way from field to table.**

**Disemination:** last day, under closing event with the aim of exchanging new knowledge among project groups of students







**OUR ACTIVE KNOWLEDGE CREATION**  
**SOME CASES of our dissemination of knowledge, experiences**  
**and good practices about our new, innovative, energized, sustainable**  
**products Cora agrohomeopathie®**  
**with target to transfer of knowledge**  
**FOR THE HEALTH OF PEOPLE AND OF ENVIRONMENT**  
**Sustainable cultivation with strengthening the**  
**vitality of the plants, to avoid use of pesticides**

Within of the EU project Sagiter, together with representative of the Agriculture and Forestry Chamber of Slovenia, in March 2016, we responded to the invitation of recognized and respected Hungarian Institutions of knowledge - on the University of St. Ivan (Gödölo), and on the Institute Herman Otto in Budapest, where were my seminars (with similar presentation), with great interest listened about 250 people - mainly experts from Hungarian institutions: from the Ministry of agriculture, from administration to food safety, from universities, from institutes. Among them was also bigger farmers, presidents of associations, connecting interest groups in the field of organic production of healthy food etc.

Information about those great events were disseminate on web site of Agriculture and Forestry Chamber of Slovenia, on our Company web site, in my news-letters, on my seminars.



HERMAN OTTÓ INTÉZET









## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

- 14. Consultation on strawberries, 3rd of December 2015

Majda Ortan, Iztok Janežič: SEMINAR FOR STRAWBERRIES GROWERS: Innovative, energized, homeodinamic, sustainable growing of plants and natural strengthening of plants – with new products Cora agrohomeopathie® which strenghtening the vitality of plants on their energetical level and by this indirectly strenghtening resistance of plants to plant diseases and pests (more vital plants are more resistant to diseases, to pests, to stress)

- On Slovenian Agronomy Institute, contribution was disseminate among more than 100 growers.



## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

- The May Fair of plants in the Botanical Garden of the Faculty of Agriculture and Life Sciences, University of Maribor; 7, 8 May, 2016
- Lecture: Effective natural solutions for strengthening of plants( with our new, energized, innovative, sustainable products Cora agrohomeopathie B1 NaturSTOP-CONTRA polži\*); Majda Ortan, PH. Agrohom.,Agrohomeopatija za rastline in škodljivce, Ing. Majda Ortan, s.p., Slovenia, [www. cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com)
- *\*Explanation: The meaning of the name is in detail explained in the product catalog [here](#). I point out, that the word "CONTRA" in the names of Cora agrohomeopathie® products is the random word combination and does not mean "against".*



## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences  
and good practices about our new, innovative, energized, sustainable  
products Cora agrohomeopathie®  
with target to transfer of knowledge**

HIGHER PROFESSIONAL SCHOOL OF HORTICULTURE AND VISUAL ART CELJE,  
Slovenia:

- **HORTICULTURE -possibilities, opportunities, transfer of good practice.**

### **7. professional conference on the topic soil.**

- **Majda Ortan**, PH. Agrohom., Agrohomeopatija za rastline in škodljivce, Ing. Majda Ortan, s.p., Slovenia, [www.cora-agrohomeopathie.com](http://www.cora-agrohomeopathie.com) :

**Soil is home of human's health.**



School of Horticulture and Visual Arts, Celje  
*Higher professional school*





## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences  
and good practices about our new, innovative, energized, sustainable  
products Cora agrohomeopathie®  
with target to transfer of knowledge**

- 14th-15th november 2014  
Biotechnical Centre Naklo  
The Vocational College,  
Research Unit,  
Strahinj 99, Naklo, Slovenia
- Conference VIVUS Conference on  
Agriculture, Environmentalism,
- Horticulture, Floristics, Food  
Production and Processing
- **»Transmission of  
Innovations, Knowledge  
and Practical Experience  
into Everyday Practice«**
- **First experiences with  
products Cora  
agrohomeopathie® in hop  
fields**
- Marko Zmrzlak – HMEZAD Exim  
d.d. Slovenia
- Majda Ortan-PH.  
Agrohom., Agrohomeopatija za rastline in škodljivce,  
Ing. Majda Ortan, s.p., Slovenia,
- Magda Rak Cizej – Slovenian  
Institut for hop research and  
brewing, Slovenia, Slovenija

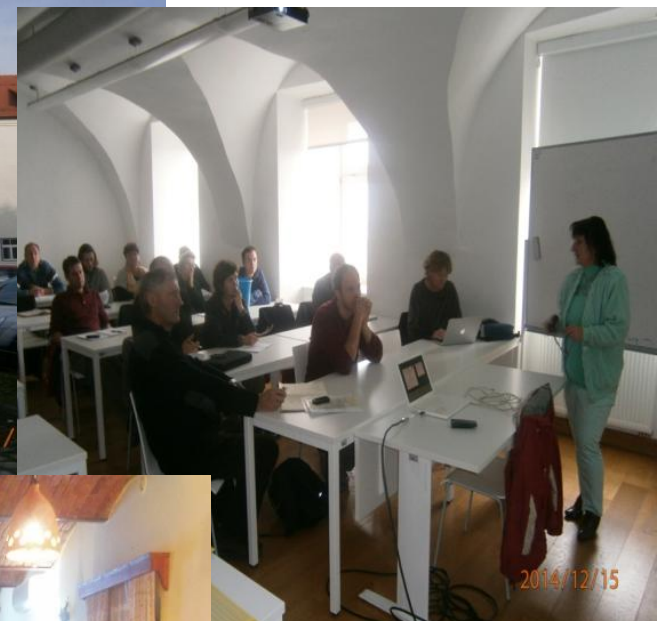


## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

- Many seminars&workshops were performed on topics of our good practice and functioning of our **new, innovative, energized, sustainable products** Cora agrohomeopathie®
- On my first seminar (in September 2012 -when I started with my business with **new, innovative, energized, sustainable products** Cora agrohomeopathie® ), were present 2 persons.
- Our results bring them more and more – to listen, to learn, to do, to sharing experiences!
- Below are some of their photos sharing with you.











## OUR ACTIVE KNOWLEDGE CREATION

**SOME CASES of our dissemination of knowledge, experiences and good practices about our new, innovative, energized, sustainable products Cora agrohomeopathie® with target to transfer of knowledge**

**SOME INSERTS FROM EVENTS of our dissemination of knowledge and good practices about use of our new products Cora agrohomeopathie® with target to transfer of knowledge&experiences**



**Many have listened to our knowledge, experiences, story....  
and started to growing organic food, with our new, innovative,  
energized, sustainable products Cora agrohomeopathie®  
YOU ARE MOST WELCOME TO JOIN US!**

WHY products Cora agrohomeopathie®

**Excluding certain technologies in (organic mode of) farming,  
challenges us to develop innovative alternatives**

## IV

**NEW DEVELOPMENT**  
**of new, innovative, energized,**  
**sustainable products** Cora agrohomeopathie®





WHY products Cora agrohomeopathie®  
**NEW DEVELOPMENT OF OUR NEW PRODUCTS**

Cora agrohomeopathie®

**Effectiveness challenges us to develop new innovative alternatives**

## IV

- New development of targeted products for current needed natural solutions in the field of (organic) production in agro sector as response to serious current problems.
- Our comprehensive offer of our **own developed, new, innovative, energized, sustainable products** Cora agrohomeopathie® confirms, that the development and quality are our strong point and decisive advantage.



**Products Cora agrohomeopathie® are energized, sustainable products for natural, sustainable cultivation with strengthening the vitality of the plants and with that indirectly strengthening of plants resistance to plant diseases and pests (vital plants are more resistance to diseases and pests)**

**Products are currently available only on Slovenian market. Warning: In different countries, legislation for such plant-strengthening products is different!**

- **For natural strengthening of plants - strengthening vitality of plants on their energetical level and by this indirectly resistance of plants to plant diseases and pests** (more vital plants are more resistant to diseases and pests)
- Unlike most of today's existing preparations on the market, that principally work (effect) directly on the problem (disease or pest), **Cora agrohomeopathie® products, by holistic approach work (effect) on plants by strengthening their vitality, balance and with that indirectly strengthening resistance of plants to diseases, to pests, to stress due to environmental impacts, ....**
- Products Cora agrohomeopathie® do **not contain active substances. Active are energy-vibrations of suitable plants and minerals, that are the result of homeopathic procedures** - eg trituration, dilution, dinamization of suitable, carefully selected plants and minerals. Therefore, they are also called homeodynamic products. **The products are appropriate self developed agrohomopathic complexes.**
- Confirmation, that the products Cora agrohomeopathie® are allowed for use in organic cultivation (**Confirmation of conformity of products Cora agrohomeopathie® for use in organic farming, was issued by the Institute of Organic Agriculture, Faculty of Agriculture and Life sciences, University of Maribor, Slovenia).**
- **Products Cora agrohomeopathie® are not phyto-pharmaceutical products - > vital plants without the use of agrochemicals!**
- **Recommended is preventive use - preventive use is an advantage** - since, in the correct and timely manner, **can be avoid the loss of crops!**

**Effective! Longer-lasting effects ! After four hours after spraying, the rain do not wash off sprayed effects any more!**

**After the spraying the withdrawal period is not necessary - the products are also edible immediately after spraying!**

**Safe for humans and animals!**

**Negligible carbon footprint!**

**Safe for the environment!**



WHY products Cora agrohomeopathie®

New development of targeted products for current needed natural solutions in the field of organic production in agro sector as our innovative, sustainable response to current serious problems.

**Our new development is targeted on some serious problems**, which current need natural, sustainable solutions. One of priorities shall be:

- with our new product effective, sustainability solve problems with **permanent weeds**

**Business cooperation possibilities are welcomed!**





Many have listened to our story and started to grow organic food  
with use of our new, innovative, energized, sustainable products Cora agrohomeopathie®  
**YOU ARE WELCOME TO JOIN TO OUR ACTIVE KNOWLEDGE CREATION!**  
**YOUR COOPERATION & SUPPORT IS WELCOMED!**

SOME OF US :



Kmetijsko gozdarska  
zbornica Slovenije

Univerza v Ljubljani



DRUŠTVO ZA VARSTVO RASTLIN SLOVENIJE



INŠTITUT ZA HMELJARSTVO IN PIVOVARSTVO SLOVENIJE  
Slovenian Institute for Hop Research and Brewing  
Slowenisches Institut für Hopfenbau und Brauereiwesen



## Often Question and Answer to it: May products Cora agrohomeopathie® offer solutions also for foreign markets, outside of Slovenia?

- Cora agrohomeopathie® product's efficiency are GREAT – while energized solutions of products Cora agrohomeopathie® are **reproduced** from Nature and **enriched** with excellent professional knowledge and skills. They resulting from targeted and carefully selected appropriate agro-homeodynamic complexes of plants and minerals in mother tinctures, from which they are made. **They strictly adhere to the three axioms of Natural order: holistic principle**(“whole being”) ), **balance** (homeostasis) and **self - supply and self care**, as are based and known in the Natural order.  
**Products Cora agrohomeopathie® allow us to avoid treatment of plants with useage of active substances!**
- **From this Presentation, you may become sure of their genius and excellent benefits, which they provide in the sustainable cultivation of energy alive health food.**
- **From this reason, products Cora agrohomeopathie® becoming interesting also abroad.** Regarding to this: here is stated often question and appropriate answer to it: “ **May we extend offer of products Cora agrohomeopathie® on other markets, also outside of Slovenia .”**  
Answer: **For this must be on basic ensured, that Mother tinctures for products Cora agrohomeopathie®** (which I've been developed and made for products Cora agrohomeopathie® used on Slovenian market), **must be for “export” appropriately adapted on biological magnetic zone of ecosystems of targeted countries**, that products are (compatibile) effective in the target markets (in the target countries). In our company is well taken care for this - while of own developing all products Cora agrohomeopathie® for our targeted sales markets we do it professionally.

**Thank you for your attention!**  
**Welcome to join us!**  
**Contact us!**

PH. Agrohóm., Agrohómeopatija za rastline in škodljivce,

**Ing. Majda Ortán,s.p.**

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**English web site: [http://cora-agrohómeopathie.com/en/?noredirect=en\\_U](http://cora-agrohómeopathie.com/en/?noredirect=en_U)**